



# *Pink October*

*Benefiting Geweke's Caring For Women Foundation*



Are you being treated for a female form of cancer and struggling financially?

**WE CAN HELP!**

**Contact Geweke's Caring for Women Foundation today!**

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[www.pink-october.org](http://www.pink-october.org)

Yuba-Sutter Pink October began in 1997 as a community campaign started by Larry Geweke of Geweke Ford Kia looking to build breast cancer awareness and detection through a 5K walk-run. Pink October grew in our community in terms of funds raised, local support and events to support it. Funds initially benefitted low-cost mammograms within the community until our local medical partners stepped up to cover the cost of the mammograms. With this, the Geweke's Caring for Women Foundation began in 2006.

The mission of the Geweke's Caring for Women Foundation is to financially assist women who are being treated for female forms of cancer (breast, ovarian, cervical, uterine or endometrial). By supporting local female cancer patients with their financial hardships, we hope to relieve some of the burden of not being able to pay day to day bills while going through treatment.

Women who qualify with our mission can work with their medical social worker to submit the application along with copies of bills that need to be paid. Bills will be paid directly to the source. No funding will ever go to the patient. Not getting treatment locally or working with a medical social worker? Contact us directly and we can work to assist you.

Typical ways we assist women include medical bills, rent and mortgage payments, transportation costs, utility bills and, unfortunately, end of life expenses. With over \$1.6 million dollars that has gone back out into the community, we look forward to continuing to assist women within Yuba-Sutter.

*Brought to you by:*



*In Partnership with:*



**Sutter Health**

**Adventist Health**



**+ Rideout**

and other community  
partners & supporters.

For more information or to learn how you can receive assistance from Geweke's Caring for Women Foundation, contact Nancy Elrod: 530.821.4721 or [ngeweke@geweke.com](mailto:ngeweke@geweke.com)