



# *Pink October*

*Benefiting Geweke's Caring For Women Foundation*



**Bills to pay?  
Battling breast cancer?  
Need financial help?**

**Contact Geweke's Caring for  
Women Foundation today!  
[www.pink-october.org](http://www.pink-october.org)**

Pink October was founded in 1997 by Larry Geweke in an effort to bring early breast cancer detection awareness to our local community. The **Geweke's Caring For Women Foundation** was started in 2006 when our medical partners generously decided they would no longer charge Pink October a per woman fee for mammograms and health screenings. This has given us a surplus of available funds to help women in our local community.

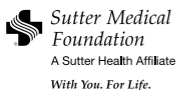
**These funds will now be used to further help local women.**

Breast cancer patients can now work with our medical partners (see below) to fill out an application for financial assistance of up to \$2,000. Our medical partners send us the application. Once approved, we will pay the bills directly to the vendor. Not getting treatment locally? Contact us directly and we can get in touch with your doctor.

**We are really starting to see the other side of the breast cancer coin.** We have met some truly amazing women through Pink October, and the Foundation is introducing us to even more. These women are so courageous, and we would like to share some of the types of needs these patients have:

- Firewood to heat their home
- Rent expenses & Mortgage payments
- Transportation Costs
- Credit Card and Utility Bills
- Funeral Expenses & Medical Bills

This assistance is immediate, and so is the relief we see on the faces of our community members.



For more information or to learn how you can receive assistance from Geweke's Caring for Women Foundation, contact Nancy Elrod: 530.821.4721 or [ngeweke@geweke.com](mailto:ngeweke@geweke.com)